

Mollie Bates *graphic designer*

CONTACT

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EDUCATION

University of Michigan,
Ann Arbor, Michigan
School of Art & Design
B.F.A. in Graphic Design
College of LS&A
B.A. in Communications
GPA: 3.7

ADVANCED SKILLS

Adobe Creative Suite
Microsoft Office
K4 Publishing System

DEVELOPING SKILLS

Wordpress
Flash
HTML / CSS

EXPERIENCE

National Geographic Magazine

Designer | January 2008 to present

Independently designed back-of-the-book department pages for over 18 months. Developed new page concepts for a missions page and a crossword puzzle. Contributed to story development, research and visual concepts for departments. Conceptualized and produced original information graphics. Maintained design standards in feature stories, graphics and maps with strict attention to detail. Managed design and production for large-scale supplemental posters. Applied branding guidelines to company advertisements and communications. Successfully balanced monthly series of production deadlines for both feature and department stories. Cooperated with cartographers, researchers, text, photo, design and graphic editors on a daily basis.

National Geographic Magazine

Design Intern | June to August 2007

Designed department pages under direction of design editor. Conceptualized and designed intern recruiting posters. Revised and refined large climate change graphic. Experimented with color and design options on feature stories for design editors.

Michigan Marketing & Design

Design Intern | May 2006 to December 2007

Developed original concepts and designed posters, programs, brochures, e-newsletters, and advertisements for University clients. Applied University identity guidelines on all projects. Collaborated with project managers to meet client needs and deadlines. Regularly updated company website in html.

Landscape Forms Inc.

Marketing Intern | May to August 2004

Coordinated direct mailings, extended external design to in-house projects. Updated website through company CMS.

INVOLVEMENT

Sitar Arts Center
Printmaking teacher, 2009

AIGA

Member, 2003–present
Student Chapter President,
2005–2006

No On Proposal 2 Campaign
Visibility Director, 2006

College Democrats at U-M
Designer, 2006–2007

The Michigan Independent
Design Director, 2004–2006